

PRIVACY POLICY

(AS OF JUNE 1, 2012)

INTRODUCTION

At Tratterra, we believe that it is extremely important to protect the privacy of our customers. We are providing this privacy policy to help you better understand the ways in which your personal information is gathered and used on the www.tratterra.com website.

Tratterra is wholly owned by La Macchia Enterprises (hereafter "LME"). LME and its affiliated technology and marketing agencies, gather, store, and process the information from the Tratterra website. They help Tratterra use customer information to create and distribute products, specials, promotions, and website features for our customers. Tratterra, LME, and their affiliated technology and marketing agencies (hereafter "Tratterra") will not sell or share your personally identifiable information with any third party company or agency without your permission. If you have any comments or questions regarding this privacy statement, please contact Tratterra via Contact Us .

INFORMATION TRATTERRA COLLECTS

The Tratterra website collects customer information in a number of ways: when you sign up to receive emails, when you create an account online, when you book online and when you forward an email/webpage to a friend.

The types of information collected on these pages are:

- Traveler Name
- Travelling Companion Name
- Mailing Address
- Email Address
- Telephone Number
- Credit/Debit Card Information (when making a booking)

TRATTERRA'S USE OF YOUR INFORMATION

If you choose to receive emails, Tratterra will send you regular emails promoting vacation travel, and other information. You may unsubscribe from the email specials list at any time by accessing the unsubscribe link at the bottom of the email or by visiting the unsubscribe page on our website.

The information you supply when you book a vacation online is used to process and complete your online order. Tratterra does not share this information with any outside parties except to the extent necessary to process your order (for example, credit card authorizations). Information you submit for the purposes of online bookings will not be used to subscribe you for the email program unless you specifically opt-in for the email by checking the appropriate box on the online booking form.

The information you supply when you send an email via the Contact Us page is used to assist you with your request. It may also be used to help Tratterra review and improve its products, promotions, and customer service. Tratterra's use of IP addresses and cookies

Tratterra uses cookies to track visitors to our site. Tratterra gathers the number of unique visitors as well as the number of page views each visitor makes. The information is used for promotional and marketing purposes only and in the compilation of web usage reports. The reports generated do not recognize any information specific to your

location, or anything specific to your individual machine. Cookies are tiny files that are placed on the hard drive of your computer. Cookies do not extract private or personal information from your computer.

TRATERRA'S COMMITMENT TO INFORMATION SECURITY

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, there are appropriate physical, electronic and managerial procedures to safeguard and secure the information we collect online. We use SSL (Secure Socket Layers) to encrypt and protect your personal information. We understand that this is vital in the exchange of credit card and password information.